

New ADHD Medication Rules **Paying Attention to the Meds for Paying Attention**

Dr. Charles Parker

SALES HANDLE

Dr. Charles Parker is one of the few ADHD practitioners willing to take on the medical community to right the wrongs they are perpetuating.

DESCRIPTION

New ADHD Medication Rules deals with the over-medication, missed diagnoses and imbalanced medical treatments used today in the treatment of ADHD. Dr. Parker shows where and how these imbalanced occur, provides the data and explanations for why the treatment is incorrect, and then simplifies and explains the proper methods for dealing with ADHD, both for medical practitioners and parents of kids and adults with ADHD. Rules is based upon the latest brain science, and includes a variety of associated treatment topics that address the real complexity of ADHD medical management.

KEY SELLING POINTS

- medical breakthrough thinking by an avant garde doctor
- Dr. Parker's methods are new and cutting edge
- useful to professionals
- the ADHD market covers 5-7 % of the population and could be as high as 15%

AUDIENCE

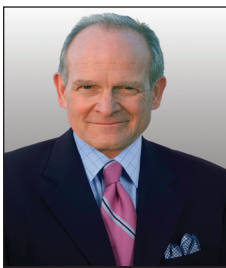
1. Those adults with ADHD
2. Parents with children who have ADHD
3. Special needs children and adults
4. Mental health professionals.

COMPARATIVE TITLES

Staying Cool: De-Stress Your Life, Paul Lambillion, 978-0-7171-3598-1

The Power of a Broken-Open Heart-Life Affirming Wisdom from the Dying, Julie Interrante MA, 978-0-9840956-0-5

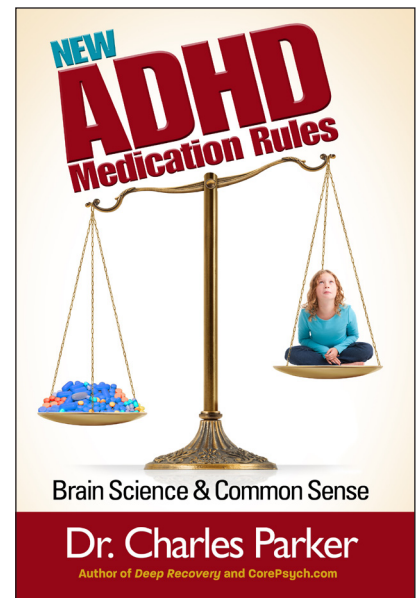
Perfectionism: What's Bad About Being Too Good, Miriam Adderholdt Ph.D., 978-1-57542-062-2



AUTHOR BIO

Dr Charles Parker - A writer, nationally recognized speaker, [Deep Recovery, ADHD Medication Rules, CorePsych Blog], a neuroscientist certified for SPECT brain imaging, and a practicing child and adult psychiatrist with more than 43 years of experience in clinical practice. From psychoanalysis to psychopharmacology, Parker brings a unique perspective and passion to the changes that must be made in the current diagnostic and treatment protocols for psychiatric conditions in general, and ADHD most specifically. Parker developed, produced,

and hosted his own local cable TV show in the early 90's. His first book, Deep Recovery, sold about 7000 books with no formal marketing plan, just speaking, TV and radio interviews. CorePsych Blog has won numerous awards over the years and enjoys 14,000 visitors/mo, 50,000 page views, and up to 600 visits in one day.



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HEA039140 - Health & Fitness/Diseases/Alzheimer's & Dementia

